

**1 - Details of the person discharging managerial responsibilities / person closely associated**

*Must complete either for a natural person or a legal person. If completing for a legal person, please include the legal form as provided for in the register where it is incorporated, if applicable.*

**Name of natural person** Anton Maksimenko

**Legal person**

**2 - Reason for the notification**

***For persons discharging managerial responsibilities:***

*- The position occupied within the issuer or emission allowance market participant should be indicated e.g. CEO, CFO.*

***For persons closely associated with:***

*- An indication that the notification concerns a person closely associated with a person discharging managerial responsibilities;*

*- Name and position of the relevant person discharging managerial responsibilities*

**Position/status** Head of HR

**Initial notification/amendment** Initial Notification

**3 - Details of the issuer or emission allowance market participant**

**Full name of the entity** Fix Price Group PLC

**Legal Entity Identifier code** 549300EXJV1RPGZNH608

*In accordance with ISO 17442 LEI code.*

